**Sequence #1**  
**1 Step. Connection message**  
Hey {first\_name},  
  
Found you in this group https://bit.ly/linktotheresource.  
I’m just expanding my network with like-minded people. Would be cool to connect with you and have an occasional chat some time.  
  
{first\_name}.  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name}!  
Thank you for accepting my request 😊  
  
I’m a {my\_job\_title}, working on [specify].  
What about you?  
**3 Step. Inviting to join an event**  
Hey {first\_name},  
Just thought you might be interested in joining my webinar on [specify topic and name].(Tell about which results you’ve managed to achieve using the method you’re going to describe on your webinar, be specific).  
It would be great to see you there!  
The registration is free. https://bit.ly/linktowebinar.  
  
{my\_first\_name}.  
**4 Step. Follow-up**  
Hey {first\_name},  
  
Just wanted to check in on our chat, since there were no replies.  
  
Maybe the message got lost. My webinar starts soon, on [day], [time].  
  
If you feel like joining us, the link that doesn’t expire is here https://bit.ly/linktowebinar.  
  
Have a great day!  
  
{my\_first\_name}.  
**5 Step. Break-up**  
Hey {first\_name},  
  
I feel like you’re not interested in communication that’s totally ok. I wish you to achieve new heights in your career. If you ever want to chat - feel free to drop a line.  
  
By the way, we’re hanging out in this community for [specify your audience]. We share some hacks …[specify]. Here is a link if you’d like to check it out https://bit.ly/linktotheresource.  
  
Sincerely,  
  
{my\_first\_name}.  
  
  
**Sequence #2**  
**1 Step. Connection message**  
Hey {first\_name},  
  
I noticed you’re also a member of https://bit.ly/linktotheresource.  
It would be great to connect with a like-minded professional, seeing we have similar interests.  
  
{my\_first\_name}  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hi {first\_name}!  
  
I’m glad to have connected with you.  
I’m a {my\_job\_title} at {my\_company\_name} and we specialize in (specify). It’s so valuable to be able to hear others’ thoughts and views - so let’s discuss recent changes in (specify) and (specify prospect’s challenges).  
{my\_first\_name}  
**3 Step. Inviting to join an event**  
Hey-hey {first\_name}!  
  
It’s a great time chatting with you - and I’m ready to take our connection up a notch and see you over at our event [link] to discuss (specify) in-depth.  
  
If you’re interested in this opportunity, I would be happy to meet you there.  
  
Have a fantastic day!  
  
{my\_first\_name}  
**4 Step. Break-up**  
Hello {first\_name},  
It looks like you’ve decided that our conversations won’t bring you any value…I’m so bummed😞  
  
I was hoping we could chat about new hot updates on (specify). Our team is working on conducting comparative research on a few solutions, putting all efforts into high value! I thought it might interest you - I’ll send you the link to our content.  
Let me know if you decide to rekindle our bond!🌱  
  
Best wishes,  
{my\_first\_name}